

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,344,722**

**Registered May 11, 2021**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Nathan Woodbury (UNITED STATES INDIVIDUAL)  
1881 W. Traverse Pkwy #e554  
Lehi, UTAH 84043

CLASS 35: Business consulting, management, and planning services in the field of videography and video-sharing; Business management consulting and advisory services for the video-sharing industry; Business management consulting services in the field of videography production and marketing

FIRST USE 10-31-2018; IN COMMERCE 10-31-2018

The mark consists of The words "BE THE" positioned vertically to the left of the larger-displayed word "HERO" stylized with a triangle within the letter "O" with said word "HERO" positioned over the word "STUDIOS".

No claim is made to the exclusive right to use the following apart from the mark as shown: "STUDIOS"

SER. NO. 88-832,909, FILED 03-12-2020



Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office

